

Form 7; Business Plan Form
Projected Sales, Net Income and Cash Flow
 FC-_____

Provide projection of sales, expenses, net income and cash flow for each store location. Projected gross sales in years 2 thru 10 should not exceed 10% of the prior year projections.
 Describe major assumptions. Use the following format for a separate projection for each location. Attach additional sheets as necessary.
 Also provide a grand total to include total operation of all of the locations.

Store Operator _____ Store Location _____

Store Name _____

Category	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Gross Sales										
Less: Cost of Goods Sold										
Gross Margins										
Operation Expenses:										
Rent to the City										
Employee Benefits										
Employee Salaries/Wages										
Utilities and Telephone										
Maintenance/Cleaning/Supplies										
Insurance										
Marketing/Advertising										
Franchise/Royalty Fees										
General & Administration										
Interest										
Depreciation and Amortization										
Other (Please Specify)										
Total Expenses										
Net Income										
Add: Depreciation and Amortization										
Equals: Cash Flow from Operations										
Beginning Cash Balance										
Add: Cash Flow from Operations										
Less: Debt Service (Principal Only)										
Less: Capital Expenditures										
Equals: Ending Cash Balance										

Assumptions: _____

