Form 7; Business Plan Form
Projected Sales, Net Income and Cash Flow
FC-

Provide projection of sales, expenses, net income and cash flow for each store location.
Describe major assumptions. Use the following format for a separate projection for each location. Attach additional sheets as necessary.
Also provide a grand total to include total operation of all of the locations.

Store Operator_____ Store Location_____

Store Name_____

Category	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7
Gross Sales							
Less: Cost of Goods Sold							
Gross Margins							
Operation Expenses:							
Rent to the City							
Employee Benefits							
Employee Salaries/Wages							
Utilities and Telephone							
Maintenance/Cleaning/Supplies							
Insurance							
Marketing/Advertising							
Franchise/Royalty Fees							
General & Administration							
Interest							
Depreciation and Amortization							
Other (Please Specify)							
Total Expenses							
Net Income							
Add: Depreciation and Amortization							
Equals: Cash Flow from Operations							
Beginning Cash Balance							
Add: Cash Flow from Operations							
Less: Debt Service (Principal Only)							
Less: Capital Expenditures							
Equals: Ending Cash Balance							

Assumptions:

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